

**CON
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KEY.**

FOCUS «SEXUALISED VIOLENCE»

Sexualised violence comes in many forms: From staring, derogatory language, unsolicited judgement of people and bodies, physically transgressive behaviour such as touching, to sexual coercion and rape. It can be verbal, physical and psychological. Forms of sexualised violence such as unwanted intrusive behaviour and physical contact are often trivialised and normalised.

Helvetiarockt On Tour

Helvetiarockt On Tour has been actively working on the topic of «sexualised violence» since 2022 and asked clubs and festivals how they sustainably anchor intervention and prevention measures and what forms of support they need to do so. In November 2023, Helvetiarockt published the report «Not just a poster in the toilets», which, in addition to the result of the surveys, also provides strategies for action for various stakeholders. The publication was accompanied by an awareness-raising campaign and a folding poster. We are now launching a follow-up project with training and exchange for clubs and festivals as well as in-depth content on diversity and sexualised violence.

→ diversityroadmap.org

Download report on sexualised violence in clubs and festivals & download poster.

Music Directory

Musicdirectory.ch is the platform that makes women, inter, non-binary, trans and agender people in the Swiss music industry visible and connects them. Register yourself and/or your project and/or find other great people and projects and recommend it to others.

Helvetiarockt Music Lab

From St. Gallen to Geneva, from Basel to Losone. We are expanding the range of music workshops

throughout Switzerland with our local regional management teams. We create low-threshold access to music, networks and promote musicians at all levels. Be it sound engineering, song writing, DJing or music business workshops. At the same time, we develop modules for the FOC's (Federal Office of Culture) youth and music programme to train and develop coaches - the Music Lab range is broad and accessible to girls, women, non-binary, inter, trans and agender people from the age of nine.

The finta Nexus and residency formats of Helvetiarockt were developed for up-and-coming artists and professional musicians and producers in order to promote exchange and networking and strengthen the community: Analogue to our virtual platform Music Directory but in a physical form.

Podcast Musicians In Conversation

In the 3rd season of the «Musicians in Conversation» podcast, musicians such as Evita Koné and Kety Fusco are joined by players from the Swiss music industry who work behind the scenes. Natalia Anderson, musician, DJ and journalist from London and based in Geneva, is back as producer and presenter. All episodes are available on the usual music and podcast platforms.

OVERALL ORGANISATION

Alice Reinhard, Angela Addo, Anita Schaub, Elia Meier, Élodie Romain, Geneviève Rossier, Jasmin Albash, Kathy Bajaria, Letizia Carigiet, Luisa Bitterlin, Lula Pergoletti, Muriel Rhyner, Nesrine Ghulam, Pascale Diggelmann, Petra Fässler, Regula Frei, Sophie Kuhn and Yvonne Meyer have been campaigning for equality in the Swiss music industry on behalf of Helvetiarockt over the past year. At the end of the year, the team consisted of 13 people, meaning that there were four departures and various changes. The fluctuation in the team and the self-organisation as a form of organisation also presented us with new challenges in 2023. It has become clear that the organization «circles», which we have been

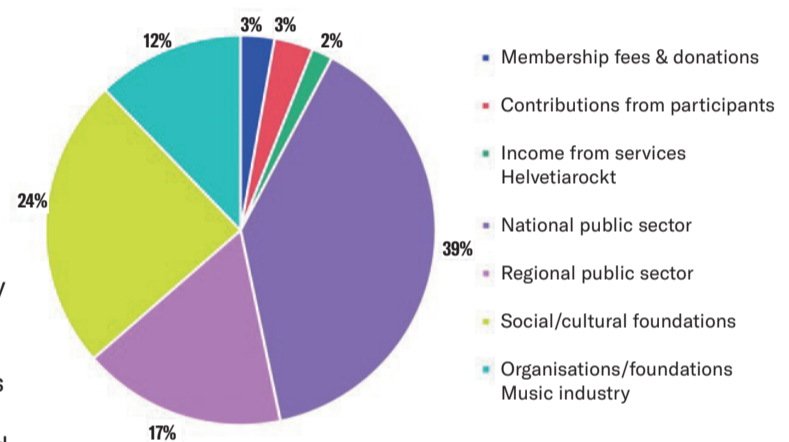
working in, make sense. We are increasingly able to anticipate at an early stage. In 2023, we focused on feedback culture as a training topic, which we want to and will live out more strongly in future.

The national focus will continue to be the centre of our strategy. Due to staffing changes, there was a setback for the team in French-speaking Switzerland. We have organised extra support in Ticino, as and when we needed it. Nevertheless, compared to the previous year, three additional young talent workshops took place in French-speaking Switzerland and Ticino. 50% of the Helvetiarockt On Tour programme takes place in French-speaking Switzerland.

FINANCE

The annual budget amounted to CHF 1 319 665. The annual financial statement shows a loss of CHF 8 963. Around 20% of the total expenditure is covered by volunteer work, material sponsorship and services provided by our partners. This expenditure is not recognized and is not shown in the annual budget or the final accounts. We submitted 137 funding applications in 2023.

Financing Helvetiarockt



80 events
8 events were cancelled

67% women
13% non binary people
20% men

listened to the «Musicians in Conversation» podcast

Helvetiarockt workshops took place on **263** days

People reached with workshops, events and podcasts: **54822**

2601 OF THEM UNDER 25 YEARS OLD

1520 entries on musicdirectory.ch

43 COACHES IN 4 LANGUAGE REGIONS

Community reached online (web & social media) **133 440**

1500 new followers on Insta and TikTok!

17 cantons were covered

10 podcast episodes launched

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↗ The arrows show the trend compared to last year.