

**YOU
ROCK
BIG
TIME!**

What does Helvetiarockt actually do?

We have developed a lot in the last few years and it's nice to see that the music industry is slowly doing the same. And that our work and that of our countless partner organisations is slowly bearing fruit. In the annual report 2022, we therefore will not focus on one main topic, but zoom out and make the entire Helvetiarockt spectrum visible. Below is a short version of our projects and current topics. For more information, visit helvetiarockt.ch, diversityroadmap.org and musicdirectory.ch.

HELVETIAROCKT ON TOUR

With specific formats such as the Diversity Roadmap and musicdirectory.ch, we work on the issues of equality and diversity in the music industry. We go where our target groups are and look for solutions together with them. We raise awareness, we mediate, we network. We are on tour.

→ How you increase diversity: diversityroadmap.org

Simple recommendations for more diversity and equality in clubs and at festivals. Check it out!

→ Make yourself visible: musicdirectory.ch

The platform for women, inter, non-binary, trans and agender people in the Swiss music industry. Register yourself and/or your project and/or find other great people and projects.

HELVETIAROCKT MUSIC LAB

We organise music workshops for girls, women and non-binary people from 9 to 99 years on different levels. The content ranges from songwriting, DJing and music production to sound engineering, communication and production. Since 2009, we have been providing access to music, promotion and networking for musicians at all levels in all regions of Switzerland.

MUSICIANS IN CONVERSATION PODCAST

Natalia Anderson talks to musicians, DJs and producers in the Swiss music scene about their work and the creative processes on stage and behind the scenes. The third season has been running since March 2023 on all popular podcast portals and now also includes Backstage Editions.

Organisation

Our team grew from 12 to 14 people in 2022: Angela Addo, Anita Schaub, Elia Meier, Elodie Romain, Geneviève Rossier, Jasmin Albash, Kathy Bajarria, Letizia Carigiet, Muriel Rhyner, Nesrine Ghulam, Pascale Diggelmann, Regula Frei, Sophie Kuhn and Yvonne Meyer. Once again growth and self-organisation as an organization form are presenting us with new challenges. In 2022, we have intensively examined the current structures and processes and had the courage to take some apart and reshape existing ones. In 2023 we are organizing ourselves using the circle model and venturing along new paths, ready to react and make adjustments at any

time. The more regional structure for the Music Lab Workshops developed in 2021 has already had an effect. Helvetiarockt was able to establish important contacts in the regions of French-speaking Switzerland and Ticino and offer further workshop formats.

Finance

Helvetiarockt is financed by funds from the public sector, foundations, music industry organisations, membership fees, donations and contributions from workshop participants. The annual budget for 2022 was CHF 1,188,050. Around a quarter of the total expenditure is covered by voluntary work, material sponsorship and services provided by partners. These expenses are not accounted for and are not reflected in the annual budget and the final accounts. We have submitted 88 fundraising applications.

[HELVETIAROCKT.CH](https://helvetiarockt.ch)
[DIVERSITYROADMAP.ORG](https://diversityroadmap.org)
[MUSICDIRECTORY.CH](https://musicdirectory.ch)

Here you can find exclusive information about our offers:
On Tour Networking Events | Songwriting | Songwriting Camps | Songwriting Boost | Band Workshops | Beatmaking | DJing | Recording Step by Step | Cut through the Noise | Coach Pool | Podcast Musicians in Conversation and NEW: Helvetiarockt Agenda

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News direct to your mobile?
Send the message with "Start" to Tel. 076 545 08 88

206 events

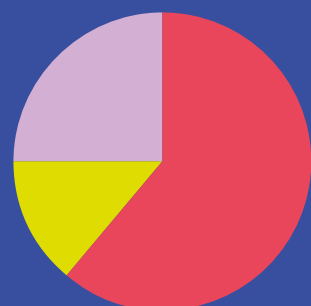
of which

132

workshops

19

events were cancelled



listened to the **Musicians in Conversation** podcast

Helvetiarockt workshops took place on

116 DAYS

people reached with workshops, events and podcasts:

5274

2532 OF THEM UNDER 25 YEARS OLD

1451

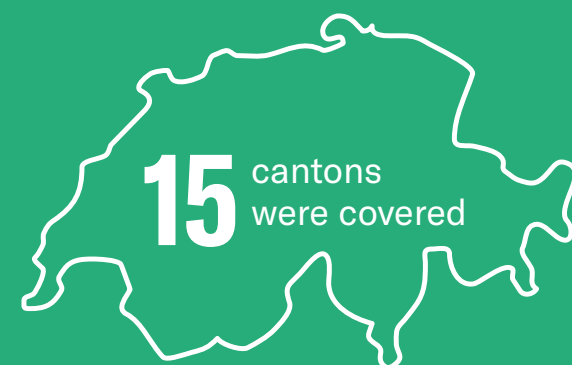
entries on musicdirectory.ch

52 COACHES IN 4 LANGUAGE REGIONS

Community reached online

134 500

via website and social media



10 podcast episodes launched